



CMT Ethical Leaders
BUSINESS SCHOOL
Approved by AICTE, New Delhi
BBA | PGDM



COURSES OFFERED

BBA
3 yrs & 4 yrs
program

PGDM
2 yrs Full Time
with dual specializations
in the following

- Retail Management
- FinTech
- Marketing
- Financial
- Human Resources
- Business Analytics

GET THE POWER OF TWO NEW FUTURISTIC CAREERS!

RETAIL MANAGEMENT & FINTECH

VIZAG ARE YOU READY FOR THE GAME CHANGER?



Come and Explore...



Attend a virtual Meet & Greet

Calling all aspiring business leaders! CMT Business School - Nestled amidst the picturesque landscapes of Vizag, our institution stands as a beacon of academic brilliance and coastal charm. Embrace the essence of Vizag as you embark on your journey towards success with our renowned BBA & PGDM program. Let's unlock your potential against the backdrop of this captivating coastal paradise!

Join us for an ONLINE MEET & GREET SESSION to know all about our CMT BBA & PGDM Program.

CMT ONLINE ZOOM MEET & GREET SESSION
Every Friday - 03:00 PM - 04:00 PM

Contact us

In case of any queries about the course you may please contact our Admissions Co-Ordinator Mrs. Sridevi +91 97012 00050

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 cmtvizag@gmail.com

 www.cmtbusinessschool.com

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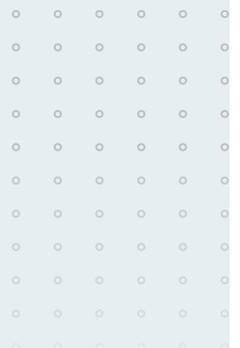
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[youtube.com/@cmtbusinessschool](https://www.youtube.com/@cmtbusinessschool)

Enquiry Form



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About Us



Sri Srinivasa Vidya Parishad society that was promoted in 1978 by Founder late Sri Sunkari Alwar Das, former education minister, AP when few degree colleges and PG college are available which were unable to cater for the demand. Our founder had initiated in promoting several educational institutions catering for all the segments which has established 32 educational Institutions from play school to Post Graduation and Research Level READ has been promoted by the founder's son Dr. Sunkari Ravindra who had brought the schools and autonomous institutions under one-fold so that updated curriculum and methodologies can be adopted which can help the students of READ to get quality education and good placements.

THE FOLLOWING ARE THE INSTITUTIONS UNDER THE READ GROUP



Greendale International School (CBSE)



Alwardas Public School (ICSE & ISC)



Samata UG & PG College



NVP Law College



IIAM Business School



Srinivasa Institute of Management Studies (SIMS)



CMT Business School

From the Chairman's Desk



Dr. S.P. Ravindra
Chairman - READ Group

CMT was promoted with an objective to produce ethical leaders being in the field of management education for more than three decades and having worked under the guidance of Dr. K.K. Das Professor who had introduced management education in India in 1957 and the first Indian to get doctorate from Harvard Business School and to teach in H.B.S. and he has also offered his services in USA for 28 years for Universities like Georgia Tech, Atlanta Harward & Howard. Personally I was always fascinated and wanted to be an entrepreneur so I grabbed every opportunity to enterprise from my Schooling at the age of 14, I got into various businesses like student refreshment stall Stationary Business, Marketing Various Aluminium products, IPCL Distributer, Distributer for Networking Products, Computers,

Computer Peripherals, Director - Visakha Ceramic Pvt. Ltd., Director - Elmar Aqua farms. Having gained knowledge in getting involved in various businesses and when I got an opportunity to promote a business School assisting Dr.K.K.Das I quickly grabbed the opportunity to assist Dr.K.K.Das in promoting INDIAN INSTITUTE OF ADVANCED MANAGEMENT (IIAM) estd 1987 since then I was involved in supporting my father Late Sri.S.Alwar das who had pioneered in privatizing education since 1978 who had established 22 educational institutions. Having being involved in educational institutions, I have pursued my Ph.D. in Management and personally I was instrumental in promoting various education institutions like Sims , Greendale International School etc. With all the rich experience I have earned I felt there is a need to promote another Business School having an objective to produce ethical leaders which lead me to promote CMT Business School which has Autonomy (Approved by AICTE.) and gives all the exposure for the Students to learn in a Application oriented manner which helps all the students to be trained for the requirement of the Industry or to be Entrepreneur. COME AND VISIT CMT B-SCHOOL WHICH MAKES A DIFFERENCE IN MANAGEMENT EDUCATION

**GLOBAL EDUCATION
WITH INDIAN VALUES**

DIRECTOR GENERAL'S MESSAGE



Prof. (Dr) Satish Ailawadi
DIRECTOR GENERAL

Swami Vivekananda showed the close connection between culture and education. Wherever there is a great culture, you will find behind it, a highly developed system of education. Ancient India could produce a great culture because it developed a wonderful system of education where Gurus were lifelong mentors of their pupils. We at CMT Business School firmly believe the basic purpose of education is to transform an empty mind into an open mind facilitating the total development of human personality. Everyone is endowed with certain capacities, which remain dormant, albeit in a potential form in childhood. Education is the process by which these inherent potential in human personality manifests themselves in completing his or her total development.

CMT Business School is an institution with a difference. We aim to create a great learning environment for the participants of our programs by having small class-room size and providing each participant a mentor throughout the duration of the program(s). We are passionate to deliver a superlative 'knowledge by doing' experience to those who join CMT Business School. I welcome you all to the newly launched programs in Retail Management and FinTech by CMT Business School that believes in the philosophy of reflection, practice and lifelong learning by developing positive 'Attitude' because it is only through positive attitude one can imbibe new and emerging 'Skills' through acquiring right 'Knowledge'- The Philosophy of 'ASK'. We have committed ourselves to provide high quality of education with a global vision. It has begun its journey towards excellence with a clear goal to create an internationally recognized 'Centre of Excellence' in emerging areas. We live our dreams through eminent personalities on our Governing Board, Board of Studies and world-class faculty chosen from the best and recognized practitioners and the academia. The participants to our programs would be our real torch bearers of our values, beliefs and performance. I look forward to welcome all of you to an experience which will surely be transformative.

THE TRUE ESSENCE OF EDUCATION LIES NOT IN WHAT WE LEARN, BUT IN HOW WE APPLY THAT KNOWLEDGE TO MAKE A DIFFERENCE IN THE WORLD.

EXECUTIVE DIRECTOR'S MESSAGE



Mrs. Deepika Das
Executive Director

CMT offers a unique and comprehensive learning experience that prepares our learners for success in the dynamic and competitive business world. The PGDM program at CMT is designed to provide students with a well-rounded education in management, with a focus on practical skills and real-world applications. In addition to our rigorous academic curriculum, we offer a range of extracurricular activities and opportunities for personal and professional development. We also have a strong network of alumni who have gone on to make successful careers in various industries and sectors. As a part of our program, you will have an access to this network, which can provide valuable insights and opportunities for mentorship and career advancement.

DIRECTOR'S MESSAGE



Dr. Archana
Director

CMT provides a major platform for all the students who are looking for a wide range of opportunities in the current competitive world. The curriculum in CMT is updated from time to time, which enables the students to learn the new concepts in each subject. Our main aim is to help our students to apply management knowledge practically. We offer specializations in such a way to help our students match the, market conditions. Special emphasis is given on decision-making and analytical skills of the students. The students lead the business club activities which gives them right attitude as well the ability to work in the teams in the corporate world. We groom the students help them to be corporate ready .

Welcome to CMT Business School!

CENTRE FOR MANAGEMENT & TECHNOLOGY (CMT). Autonomous business school estd. 2010 with an objective to produce ethical leaders.

CMT promoted by Dr. Sunkari Ravindra chairman and son of Late Sri. S. Alwardas garu, taking the inspiration from his father who had pioneered in privatizing education. Located in the City of Destiny, Visakhapatnam, CMT Business School stands as a beacon of modern education, offering a dynamic array of programs tailored to meet the demands of the ever-evolving business landscape. At CMT, we believe in nurturing the Ethical Leaders of tomorrow, equipping them with the skills and knowledge necessary to thrive in today's competitive global marketplace.

Our Bachelor of Business Administration (BBA) program serves as a foundation for budding entrepreneurs and business enthusiasts, providing a comprehensive understanding of core business principles, coupled with hands-on experiential learning opportunities. Students engage in rigorous coursework, collaborative projects, Academic Activities and paid internships, preparing them to excel in diverse roles across industries.

In addition to our undergraduate program, CMT Business School offers Post Graduate Diploma in Management (PGDM) programs with specialized tracks in Retail Management and Financial Technology (FinTech). These programs are designed to cater to the specific needs of industries experiencing rapid growth and transformation. Our PGDM curriculum integrates cutting-edge theories with practical applications, empowering students to become adept problem solvers and strategic thinkers in their chosen fields.

What sets CMT apart is our commitment to fostering innovation and entrepreneurship. Our faculty comprises industry experts and seasoned academics who mentor students, providing invaluable insights and guidance. Furthermore, our state-of-the-art facilities and collaborative learning environment create an atmosphere conducive to personal and professional growth.

Whether you aspire to revolutionize retail management or lead the charge in financial technology, CMT Business School is dedicated to shaping future leaders who will drive positive change and innovation in the global business arena. Join us in our mission to redefine business education and unlock your potential for success.

Academic Advisory Board

Dr. Sunkari Ravindra
Chairman, Alwardas Group
& READ Group

Prof (Dr) M R Rao
Former Director,
ISB Hyderabad & IIM Bangalore

Prof Krishna Mohan
OSD, Andhra University

Prof (Dr) Satish Ailawadi
Director General,
IIAM & CMT B-School

Dr. Svetlana Tatuskar
Director, Kohinoor
Business School, Mumbai

Mr. Mallik Kankatala
Chairman,
Kankatala Textiles

Ms. Deepika Das
Executive Director,
CMT B-School

Mr. Sanjay Keshavan
Chief Sales & Operations Officer
Walmart India

Mr. Ramana Gogula
Vice President, Technology Innovation
at Stanley Black & Decker, Inc.

Mr. Teja Mutyam
Executive Director,
IIAM B-School

Mr. Krishna Thota
Operations Head,
CMR Textiles and Jewellers

Prof. Sumit Ghosh
Professor, IIM, Indore

Dr. Archana D
Director,
CMT B-School

Dr. Y. Ram Kishen
Professor, KJ Somaiya Institute
of Management, Mumbai

Mr. Srikar Kanda
Executive Director- BNI &
Retail Marketing - Consultant

Academic Infrastructure



Vision

- To mould students to be ethical leaders with required skill sets catering to the contemporary needs of business and industry.



Mission

- To cultivate the culture of the institute by providing right inputs thereby helping students to understand their inner potential
- To nurture their latent potential to become an ethical leader.





Key Differentiators

- 12 Acre Lush Green Campus
- Spacious, Air Conditioned, Wi-Fi Enabled & Digital Classrooms
- Faculty drawn from Industries
- Weekly Business Club Activities
- Networking Opportunities
- Frequent Guest Lectures by Accomplished Alumni and Field Experts
- Collaboration with Skylife Success, A world class training forum, Dallas, USA
- Paid Internships & Guaranteed Placements
- Social Responsibility Initiatives

Bachelor of Business Administration (BBA)

CMT Business School, nestled in the vibrant city of Vizag, is witnessing a surge in demand for BBA graduates, a testament to India's thriving economy. As job opportunities multiply, BBA graduates find themselves in high demand, enjoying a remarkably low unemployment rate and promising career prospects. The Bachelor of Business Administration (BBA) program at CMT Business School offers a comprehensive curriculum spread across three to four years. Students delve into the intricacies of business management through six to eight semesters, with opportunities to specialize in various domains. Eligibility requirements mandate completion of 12th-grade education from a recognized board, with a minimum aggregate score of 50%. Prospective students should also fall within the age bracket of 17 to 25 years.

At CMT Business School, the BBA journey is not just about acquiring a degree; it's about unlocking a world of professional opportunities. From entry-level managerial positions to pathways for further studies like an MBA, BBA graduates are poised for success across diverse industries.

Course Duration: The BBA program spans three to four years, divided into six to eight semesters. Students explore a wide range of subjects and have the flexibility to choose specializations based on their interests and career aspirations. The overall performance is evaluated based on cumulative scores throughout the duration of the course.

Eligibility Criteria: Prospective students must have completed their 12th-grade education from a recognized board, irrespective of their academic stream. They should have achieved a minimum aggregate score of 60% in the 12th-grade examinations and fall within the age range of 17 to 25 years.

Exploring Opportunities for BBA Graduates at CMT Business School

At CMT Business School, the Bachelor of Business Administration (BBA) program opens doors to a world of possibilities for graduates. Equipped with a versatile skill set applicable across various industries and sectors, BBA graduates from CMT Business School can pursue diverse career paths including marketing, finance, human resources, operations, consulting, and more. Moreover, the BBA program serves as a solid foundation for further academic endeavors such as an MBA or specialized master's degrees, enhancing career prospects.

With hands-on experience gained through practical learning, BBA graduates from CMT Business School often excel in entry-level managerial positions or venture into entrepreneurial endeavors. The dynamic global business landscape presents abundant opportunities for CMT BBA graduates to make significant contributions and thrive professionally, positioning this degree as a gateway to a wide array of professional trajectories.

Highlights of the BBA Program at CMT Business School



Practical Learning Approach
Immersive business engagement from day one.



Personalized Mentorship
by Industry Experts.



Paid Internship Opportunities
with Leading Companies.



Experienced Faculty
with Industry Experience.



Industrial Visits
for connecting theory with practical application.



Seminar and Guest Lectures
by National & International Speakers.



Entrepreneurship Development Programs
for budding startup enthusiasts.



Networking Opportunities
with Alumni and Industry Professionals.



*These roles may vary depending on factors such as industry, company size, and specific job requirements, enabling CMT BBA graduates to explore diverse career paths aligned with their interests and skills.

PGDM with specialization in Retail Management

Unlock Your Potential with PGDM Specialization in Retail Management at CMT Business School

CMT Business School introduces a dynamic two-year full-time Post Graduate Diploma in Management (PGDM) program with a specialized focus on Retail Management. Designed to cater to the evolving needs of the retail industry, this comprehensive course equips students with the skills and knowledge required to excel in retail management roles. The PGDM program with a specialization in Retail Management at CMT Business School offers a unique blend of theoretical learning and practical exposure, ensuring that students are well-prepared to tackle the challenges of the retail sector. With a curriculum curated by industry experts and experienced faculty members, students delve deep into topics such as retail strategy, merchandising, supply chain management, consumer behavior, and retail analytics.

Why Retail Management?

- 1.5 lakh jobs are created annually for retail professionals as the Retail industry is growing at an exponential rate.
- The retail industry is predicted to cross monumental 1\$ trillion mark by 2027 marking a significant milestone in India's retail evolution.
- Over the last 4 years the retail sector has an impressive 50% growth which also translated into higher salaries for the work force, making it an attractive career option.
- Modern retail which encompasses organized and technologically advanced retail formats is expected to exhibit growth at 25% over the next 5years.

Highlights of the Program



Comprehensive Curriculum
for goal oriented learning
and development



Retail Business Knowledge
to gather info about customer
purchasing patterns



Equipped Retail Lab
to experience live retail environment
through market research



Value Added Programs
to equip students with
additional skills



Personalized Mentorship
to focus on every
student



International Tie-Ups
to accelerate shared innovation
and technology deployment

Whether you aspire to become a retail executive, store manager, merchandising specialist, retail analyst or to start your own brand, the PGDM Specialization in Retail Management at CMT Business School provides you with the knowledge and skills needed to succeed in the dynamic world of retail. Join us and embark on a journey towards a fulfilling and rewarding career in retail management. Unlock your potential with CMT Business School.

PGDM PROGRAM STRUCTURE

SEMESTER 1

SUBJECT NAME	NO. OF CREDITS
Management Theory and Practice	2
Statistics for Managers	3
Accounting for Managers	3
Managerial Economics	3
Business Communication	2
Principles of Marketing	3
Financial Management	3
IT for Managers	3
Introduction to Retailing	2
Viva-voce & Industrial Visit	2

Mini Project - 2 Credits

Total 26

SEMESTER 2

SUBJECT NAME	NO. OF CREDITS
Organizational Behavior	2
Human Resources Management	3
Operational Management	3
Introduction to FinTech	2
Business Research Methods	3
Business and Society	2
Basics of Banking, Financial Services and Insurance	3
Cost and Management Accounting	3
Corporate Skills for Executives	2
Viva-voce & Industrial Visit	2

Total 25

SUMMER TERM: INTERNSHIP 08 WEEKS EQUIVALENT TO 08 CREDITS

SEMESTER 3

SUBJECT NAME	NO. OF CREDITS
Business Laws	2
Business Policy & Strategic Management	3
Entrepreneurship	3
Elective 1	3
Elective 2	3
Elective 3	3
Elective 4	3
Elective 5	3
Viva-voce & Industrial Visit	2

Total 25

SEMESTER 4

SUBJECT NAME	NO. OF CREDITS
Corporate Governance and Business Ethics	2
International Business	3
Application of Emerging Tech (AR, VI)	2
Elective 6	3
Elective 7	3
Elective 8	3
Elective 9	3
Viva-voce & Industrial Visit	2
Campus to Community	3

Total 24

Note: A student has to opt for a major and minor specializations in functional domains during Semester III and Semester IV. Domain specializations are offered in marketing, finance, business analytics, Human resources, retail management and Fintech. A student has to choose six elective courses between Semester III and Semester IV for acquiring a major specialization and three elective courses for acquiring a minor specialization.

PGDM - ELECTIVES OFFERED

MARKETING MANAGEMENT		
S.No	COURSE TITLE	CREDITS
1	Sales and Distribution Management	3
2	Strategic Brand Management	3
3	Consumer Behavior	3
4	Service Marketing	3
5	Digital Marketing	3
6	Integrated Marketing Communication	3
7	Marketing Research	3
8	Customer Relationship Management	3

RETAIL MANAGEMENT		
S.No	COURSE TITLE	CREDITS
1	Retail Branding and private label strategy	3
2	Legal Framework of Retail Business	3
3	Supply chain management for Retail	3
4	Category management and visual merchandising	3
5	Merchandising Management	3
6	Facility & Mall Management	3
7	Store Operations Management	3
8	Luxury Retailing	3
9	Retail selling & Negotiation skills	3
10	Store Location, Layout design	3

FINANCIAL MANAGEMENT		
S.No	COURSE TITLE	CREDITS
1	Investment Banking	3
2	Security Analysis	3
3	Portfolio Management	3
4	Financial Statement Analysis	3
5	Project Finance	3
6	Financial Derivatives	3
7	International Finance	3

FINTECH		
S. No	COURSE TITLE	CREDITS
1	Financial Analytics	3
2	Blockchain and Applications	3
3	Alternative Lending and payment	3
4	Crypto Currency & Smart Contracts	3
5	Legal aspects and Cyber laws of Business	3
6	Risk Analytics	3
7	Corporate Financial Modelling	3
8	Trading systems and Algorithmic Trading	3
9	Deep Learning and applications in finance	3
10	Tech, Reg Tech, Lending Tech and neo banking	3

HUMAN RESOURCE MANAGEMENT		
S.No	COURSE TITLE	CREDITS
1	Talent Planning and Acquisition	3
2	Managing Organizational Change and Development	3
3	Performance Management	3
4	Competency Mapping and Profiling	3
5	Training and Development	3
6	Leadership and Organizational Effectiveness	3
7	Compensation and Benefits	3
8	Strategic HRM	3
9	Special Project/Organization-Based Project in HRM	3
10	Human Capital Analytics	3

BUSINESS ANALYTICS		
S.No	COURSE TITLE	CREDITS
1	Introduction to Business Analytics	3
2	Data warehouse and Analysis	3
3	Introduction to Machine Learning	3
4	Data Visualization and Descriptive Analytics	3
5	Exploratory Data Analysis	3
6	Risk Analytics	3
7	Artificial Intelligence and Deep Learning	3
8	Big Data Analytics	3
9	Advance Machine Learning Algorithm Using Python	3
10	Web Analytics	3

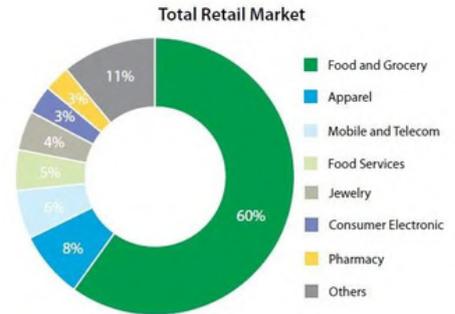
READ
WORLDCLASS EDUCATION



CMT Ethical Leaders
BUSINESS SCHOOL
An Institute of READ



**ARE YOU PREPARED TO
SHAPE THE NEXT ERA OF
RETAIL EXCELLENCE?**



**WE
SHOP**

- WHEN WE ARE HAPPY
- WHEN WE ARE DEPRESSED
- WHEN WE ARE WITH FRIENDS AND FAMILY

**MAKE SHOPPING
YOUR CAREER!**

AWAIT THE CUTTING EDGE
2 YEARS FULL-TIME

PGDM PROGRAM IN

**RETAIL
MANAGEMENT**

FOR MORE INFORMATION, CALL
+91 95701 19999

www.cmtbusinessschool.com



READ
WORLDCLASS EDUCATION



CMT
Ethical Leaders

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THE FUTURE IS FINTECH

— AWAIT —
**GAME CHANGER
PGDM Program**

2 YEARS FULL-TIME

for a career in
FINTECH INDUSTRY

FOR MORE INFORMATION, CALL
+91 95701 19999

www.cmtbusinessschool.com

**READY TO REVOLUTIONIZE FINANCE
WITH CUTTING-EDGE TECHNOLOGY?**



PGDM with specialization in FinTech

PGDM Specialization in FinTech at CMT Business School

CMT Business School is proud to present a cutting-edge two-year full-time Post Graduate Diploma in Management (PGDM) program with a specialized focus on Financial Technology (FinTech). In today's rapidly evolving financial landscape, the intersection of finance and technology has revolutionized the industry, creating a demand for skilled professionals who can navigate this dynamic field with expertise.

Why FinTech?

- **By 2025, it is estimated that the sector will generate approximately 3 million jobs, thereby indicating significant expansion of employment opportunities to be created in the future within the Indian fintech landscape.**
- **With the raise of digital payment companies such as Phone Pay, Paytm, Google Pay being the major players in the Indian FinTech market leading to more job opportunities**
- **India has seen a significant growth in FinTech investment, with about \$35 billion investment across segments, doubling India's share of Global FinTech funding since 2016**
- **India's fintech market is expected to continue its growth trajectory in the coming years, with a recent study estimating that by 2030**

Highlights of the Program



Cutting-edge Curriculum
for goal oriented learning and development



Hands-on Experience
to gather info about customer purchasing patterns



Equipped FinTech Lab
to discover digital financial services practically



Value Added Programs
to equip students with additional skills



Personalized Mentorship
to focus on every student



International Tie-Ups
to accelerate shared innovation and technology deployment

Unlock your potential in the fast-paced world of finance and technology with the PGDM Specialization in FinTech at CMT Business School. Whether you aim to excel as a financial analyst, blockchain specialist, investment banker, or financial technology consultant, our program equips you with the essential knowledge and skills to thrive in this dynamic industry. Join us and embark on a transformative journey towards a fulfilling and lucrative career in FinTech. Seize the opportunity to unlock endless possibilities with CMT Business School.

Course Opportunities:

The PGDM program at CMT Business School offers a comprehensive blend of theoretical learning and practical exposure, ensuring that students are well-prepared to tackle the challenges of today's dynamic business environment. With a curriculum curated by industry experts and experienced faculty members, students delve deeply into topics such as business strategy, marketing, finance, operations, organizational behavior, and data analytics. This robust program equips students with the necessary skills and knowledge to excel in various managerial roles and industries.

Job Opportunities:

Graduates of the PGDM program at CMT Business School are well-positioned for a wide range of job opportunities. They can pursue careers in sectors such as marketing, finance, business analytics, human resources, retail management, and fintech. Potential job roles include marketing manager, financial consultant, business analyst, HR manager, retail manager, and fintech specialist. The program's strong industry connections and emphasis on practical skills ensure that graduates are highly sought after by top employers.



FEE PARTICULARS	Amount
Admission Fee (One Time)	10000 INR
First Semester	50000 INR
Second Semester	60000 INR
Third Semester	60000 INR
Fourth Semester	60000 INR

Eligibility Criteria -

Score of any admission tests Viz CAT / XAT / MAT / ATMA / CMAT / ICET Minimum 50% in Graduation followed by performance in an in-depth personal interview.

Student Life

Experience the vibrant student life at CMT Business School, where every moment is filled with excitement, learning, and growth. From engaging classroom discussions to lively extracurricular activities, our campus is a hub of creativity and innovation. Join a community of like-minded peers, participate in events, clubs, and workshops, and create memories that will last a lifetime. At CMT, we believe in nurturing not just academic excellence but also holistic development, ensuring that every student thrives both inside and outside the classroom. Embrace the journey, explore your passions, and make the most of your student life at CMT Business School.



CMT Collaboration with Skylife Success



The city of destiny will soon be the home of world class training as CMT Business School, an AICTE accredited Management Institution collaborates with renowned speaker and trainer Mr. Krish Dhanam, CEO of Skylife Success, Texas, USA. As an author, speaker, curriculum designer and one personally mentored by Zig Ziglar. Mr. Dhanam is a proud Son of Vizag who completed all his basic education from here.

We are confident that a rich collaboration like this will add greater value to everyone, from students to executives while elevating them to greater heights. This unique partnership is destined to bridge the theory of the academy with the best practices offered by Skylife Success in over seventy countries on six-continents.

Collaboration Launch Event



We've had a long-term relationship with Krish having engaged him to do 5-6 key events for our company over the past 7-8 yrs. I hire many people in all facets of what we do with nearly 5,000 sales associates and by far Krish is always our favourite. I highly recommend him for events.

- Gerry Heard, Vice-President Sales, Service Corporation International.

★★★★★

I have engaged with Krish Dhanam several times over the years for different organizations I have led. Krish is one of our top speakers because he teaches not only to the mind but to the heart as well. Krish delivered in a remarkable way since our members needed to be refreshed and encouraged, not simply informed. Krish sharing his life experience helped us all go to the next level in ours."

- Joe McClary, Executive Director, National Business Education Association

★★★★★

Krish beat our expectations! He received an 'ah ha' from our group. I would highly recommend Krish for his great concepts and excellent delivery. He was a positive spark for our organization!

- Vice President Marketing, U.S. Foodservice - Denver

★★★★★

Thank you for sharing your message with the INS. You have inspired us to achieve the greatness we hold within us.

- Former Commissioner, Immigration and Naturalization Service, United States of America.

★★★★★



Academic Activities

Engage in dynamic academic activities at CMT Business School, where learning extends beyond the classroom. Our curriculum is designed to foster critical thinking, problem-solving, and collaboration through hands-on projects, case studies, and interactive discussions. From industry-relevant workshops to research initiatives, students have the opportunity to explore their interests and deepen their knowledge in their chosen field. With experienced faculty guiding every step, academic excellence is not just a goal but a journey of discovery at CMT Business School.



Talk on Ethics of Transformation



Industrial Visits



Weekly Business Club Activities



Group Discussions



National Seminar



Talk on Budget 2023



Convocation



Research Cell Inauguration



Value Added Programs

Alumni Speaks



Mr. Sk. Sarkar Ali
BYJUS, Hyd

CMT B school makes you industry ready and a host of prestigious organizations visit the campus for placements. Getting selected at BYJUS was a dream come true.



Mr. Masoor,
BYJUS, Hyd

I am privileged to be a part of the CMT B school. The education here places great emphasis on practical approach to management learning. When BYJUS conducted the campus drive I was ecstatic that these skills helped me bag the best offer in the campus.



Ms. Arshiya
Flipkart

I am so happy to be graduated from CMT B school becoz it gave me a platform to achieve my dream job which is HR and to start my career with a good company like Flipkart with 6 LPA as etc. I am thankful to all my faculty members and my family members for supporting me through out this path).



P. Santhosh,
Luminous, Mysore

CMT business school is a great place to be. Being a part of this institution is an honour itself. Number of opportunities come your way for you to Grab on during the course of study. It helps you in finding the real you. A place to get involved and explore your passion with great support from highly profiled faculty team and strong alumni network.



Siva Shankar,
TCI, Bangalore

It's been a great Experience so far. I found management and the faculty to be incredibly friendly and helpful. The curriculum for my major has good structure which can give me the Real Experience for the field I desire to get into. I really like CMT Business School because I can get the education I want and I would recommend CMT Business school to anyone.

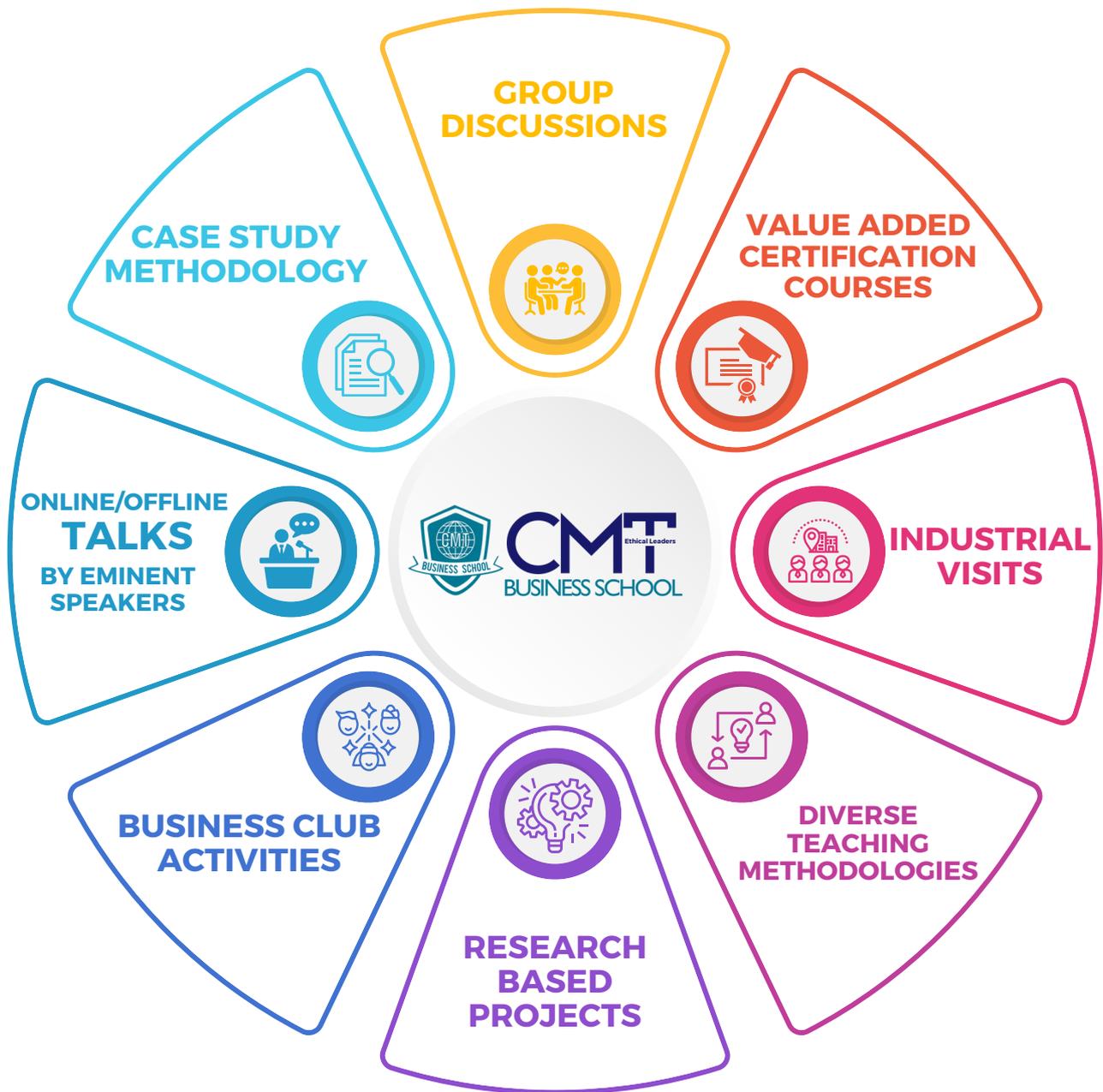


B. Ramesh,
D-Mart, Vizag

From nurturing our inner talents to eradicating the fear to speak up CMT B school have polished my skills and add a Shine to my personality. The trust that our college has in its students to run so many events is a standout feature. Great infrastructure a library with a wide array of books and wonderful staff members to guide. I am grateful to have experienced one of the best PGDM program.

Program Pedagogy

The learning methodology at CMT is based on continuous learning and is drawn from the best of the world. It has evolved over the years and is constantly being updated and benchmarked against the best practices. Stress is made on always learning from our surroundings and the events that are taking place around us. Faculty members strive to make the classes interactive so that students can correlate the theories with practical examples for better understanding.



**Empowering Minds through Dynamic Pedagogy:
Where Learning Meets Innovation.**

Incubation Centre

R&D Centre

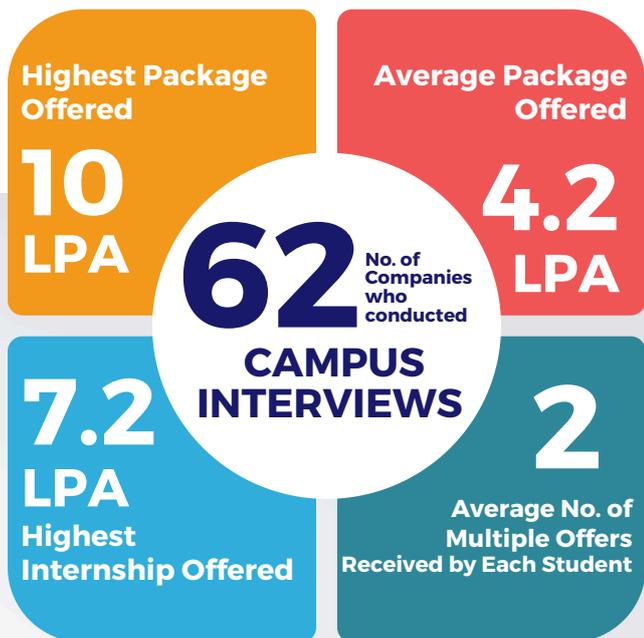
Senior Academicians, Executives
and Entrepreneurs as Faculty

Placements

The placement team at CMT looks after the placement activities on a full-time and continuous basis. Staffed by senior professionals and placement executives, the placement team initiates and maintains the CMT-industry dialogue and manages the internship and final placement activities. Working at both demand and supply side of the placement activity, the placement team acts as the vital support system for the core process activity of CMT, i.e., management training for matching the academic excellence and industry expectations. In short, the campus provides an ideal environment for young minds to explore new ideas, encourage creativity and independent thinking with a quality involvement of well qualified faculty with the help of vibrant support systems. The journey of placement activity at CMT starts typically from the designing of specialization courses through summer placements to end of placing all eligible students in companies at regional, national and multinational levels. It gets a concrete shape in Semester III with the beginning of finishing school training. Recruiters from various industries of various sizes at local, regional, national and multinational level recruit CMT students through on campus recruitment drives/ off campus selections. Vizag 'the city of destiny' a tier II city with lot of educated and young potential employees attracting many recruiters for campus drives.



Highlights





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